



**United States Power Squadrons®**

*Celebrating 100 years of boating fun, education and service*

USPS National  
Boarman Youth Poster Contest

**We have the Questions,  
You show us the Answers  
By creating a Poster!**



**The “W’s” of Wear It!**

Design a poster that will answer one of the following questions:

**Who....wears it?**

**When....do you wear it?**

**Where....do you wear it?**

**Why....to you wear it?**

Help us design the 2014 USPS Poster and earn recognition and the possibility of awards. Judging will be made in three age categories: 6-8 year olds; 9-11 year olds and 12-14 year olds. The awards in each age category will be:

**First place = \$25**

**Second place = \$15**

**Third place = \$10**

We hope you are interested! Contact Sharon Alligood at 252-946-5720; email to [shanglin@aol.com](mailto:shanglin@aol.com) to how *Enter to Win* the USPS Annual Poster Contest.

## **Boarman Youth Poster Contest Rules**

All posters must be submitted to the Pamlico Sail and Power Squadron by August 15<sup>th</sup>, 2014.

Entries must be on drawing paper or poster board 15" x 20". If wanted, paper will be supplied by the Pamlico Sail and Power Squadron. Participants will be given 2 or 3 sheets of paper so that they can "do it over" if they wish.

The poster must be turned in with a Submission Form which is provided.

Participants may sketch the design lightly with a pencil, but the end result must be a color poster.

Professional illustrations, photos, copyrighted material, purchased or computer generated art may not be used.

**Do not fold the paper/poster.**

The poster will be judged for the idea presented more than artistic ability.

One entry is allowed per person. All entries become the property of United States Power Squadrons, which reserves the right to display or otherwise use the submission for future reproduction.

It is important that the contest entry form be completed in full, legibly printed and turned in with the poster.

### **NOTES:**

The local PSPS Squadron will award a 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winner in each of the 3 age categories; i.e., ages 6 - 8, ages 9 - 11, ages 12 - 14. (\$25, \$15, \$10). All participants receive a Certificate of Participation.

The 1<sup>st</sup> place winning posters in each age category move to the District Level (20 Squadrons in NC). The first place winning posters at the District Level move on to the National Contest in Jacksonville FL in January. First place award of \$150, second place award of \$100 and third place of \$75 is given in the three age groups. Copies of the winning posters are published on the USPS National Website.

**See the next page for the Poster Rules.**

**If you have questions or want to pick up drawing paper, please contact Sharon Alligood at 252-946-5720 or email to: [shanglin@aol.com](mailto:shanglin@aol.com)**

# Guidelines for Drawing a Poster


What is a poster?

- Gives a message that matches/relates to contest theme.
- Uses words and pictures.



What makes a good poster?

- Catches your eye.
- Easy to read, quickly.
- Gets the message across.

How do you create a good poster?

- Plan your idea.
- Make several practice pictures and choose the best one for the final poster.
- **Decide on either vertical or horizontal orientation.**
- Keep images and pictures simple; few objects are best.
- Make pictures large; space should be filled.
- Solid, bright, dark colors are preferred.
- Make letters large and easy to read.
- Remember, letters are part of the total design.
- Make your own letters bold and thick – no purchased lettering allowed.
- Colors should be dark and bright – even iridescent or 3D.
- Use the correct size poster paper (15" x20" .

Questions to ask yourself before you submit your poster for judging:

- Does the poster fill the requirements of the contest?
- Is the poster size  15" x 20" .
- Is the poster easy to read?
- Do the images and letters stand out?
- Is the spacing used wisely?
- Does the poster clearly show the message?
- Are there any spelling errors?
- Is the poster drawn and colored neatly?
- Does the poster look original, something that will catch the judges' eyes?

Remember, you **MAY NOT USE** any copyright material (e.g. Snoopy, Sponge Bob, Ronald McDonald, etc).

You **MAY NOT USE** any computer generated art work or purchased materials (e.g. stickers).

Posters not following the required guidelines will not be eligible for prizes.

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