



Pamlico Sail & Power Squadron **A Unit of United States Power Squadrons®**

On the web at <http://pamlicosailandpowersquadron.org>



SCUTTLEBUTT.....

for Squadron news that can't wait!



Introducing your PSPS Facebook

PURPOSE

As we all know, Social Media and social networking play a major role in most people's lives these days. USPS does have a Facebook group and, in conjunction with our 2018 Member Survey, our Bridge Officers recognize there is an opportunity for our Squadron to offer this form of communication and exchange of information for members and the boating public.

Fortunately we have a new member, Andrew Vogel, who is experienced and willing to take on the role of Facebook Administrator. You will see that all national branding requirements have been taken into consideration when setting up the Facebook group and our Squadron's look and feel remains consistent with our website.



Pamlico **Sail & Power Squadron**



A District 27 Squadron



Note: Email communication will still be distributed regarding announcements, events, education and civic opportunities as we have many members who are not on Facebook. Andrew, our Facebook Administrator, will post a brief recap of announcements on Facebook and provide a link back to our website for further details.

PSPS FACEBOOK SCOPE

This platform allows our members a central location to share interactive chats, ask questions, provide advice, to plan informal cruises, find skippers in need of crew or crew in search of boats, spontaneous raft ups and much more. Maybe you have boating supplies or equipment that you would like to share with other members, etc.

PSPS Facebook will be an “open group”, which means non-squadron visitors can view and post information. We can also tell the local boating community about our education opportunities, events and adventures on the water. This may also provide an impact for member recruitment.

In addition, this space is suitable for announcing nearby boating or waterfront events sponsored by other organizations. However, this will NOT be place to air your views on political or social issues.

It's important we clearly understand this is an “Open, Ungated Group”. As FB Administrator, Andrew will monitor and review new posts for any inappropriate posts and eliminate them if needed or provide feedback to the individual posting.

It is recommend that we exercise caution with the photos that are posted by PSPS and/or from you when sharing member postings. All photos should be non-personal and more about the event or subject rather than individuals.

We will attempt to limit the “push notifications” that are emailed to members when Facebook is updated. This may require advising users to manage their settings differently for this group. This aspect will be reviewed as we continue to use our Facebook Group.

So....Let's get started!

Choose to be a member of the Pamlico Sail & Power Squadron Facebook group by copying and pasting the following link into your internet address line:

<https://www.facebook.com/groups/PamlicoSailAndPowerSquadron>

Once on the Facebook Page, select “join” and you will be able to see details posted on PSPS in your personal Facebook Feeds as you do with other groups you join or follow.

We are anxious to hear what you think of PSPS stepping into social media. Feel free to ask questions or give us suggestions by posting on Facebook. Or if you choose, simply emailing Andrew at FBAdministrator@pspsnc.com.

